



www.kpho.com

CBS5
Meredith Corporation
FED ID# 42-0410230
4016 N Black Canyon
Phoenix, AZ 85017
(602)264-1000

CONTRACT

And:

Target Enterprises
15260 Ventura Blvd. Ste. 1240
Sherman Oaks, CA 91403
USA

<u>Contract / Revision</u> 488482 /		<u>Alt Order #</u> 06265685
<u>Product</u> CFGA-ARIZONA		
<u>Contract Dates</u> 08/08/12 - 08/21/12	<u>Estimate #</u>	
<u>Advertiser</u> Club for Growth		<u>Original Date / Revision</u> 08/06/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KPHO	<u>Account Executive</u> Cathy Simon	<u>Sales Office</u> HRP-LOS ANGELES
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPHO	08/08/12	08/10/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:15/:15			BK	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$400.00			
N 2	KPHO	08/13/12	08/17/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:15/:15			BK	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				5	\$400.00			
N 3	KPHO	08/20/12	08/21/12	CBS 5 NEWS @ NOON	M-F 12p-1230p		:15/:15			BK	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$400.00			
N 4	KPHO	08/08/12	08/10/12	CBS 5 NEWS @ 630P	M-F 630PM News		:15/:15			BK	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$700.00			
N 5	KPHO	08/13/12	08/17/12	CBS 5 NEWS @ 630P	M-F 630PM News		:15/:15			BK	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				5	\$700.00			
N 6	KPHO	08/20/12	08/21/12	CBS 5 NEWS @ 630P	M-F 630PM News		:15/:15			BK	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$700.00			
N 7	KPHO	08/14/12	08/14/12	NCIS	Tue 7p-8p		:15/:15			BK	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$2,000.00			
N 8	KPHO	08/09/12	08/16/12	PERSON OF INTEREST	Thu 9p-10p		:15/:15			BK	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$2,100.00			
Week:		08/13/12	08/19/12	---1---				1	\$2,100.00			
N 9	KPHO	08/10/12	08/10/12	BLUE BLOODS	F 9p-10p		:15/:15			BK	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$1,200.00			
N 10	KPHO	08/12/12	08/19/12	60 MINUTES	Sun 6p-7p		:15/:15			BK	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$3,000.00			
Week:		08/13/12	08/19/12	-----1				1	\$3,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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488482 /	06265685

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/08/12 - 08/21/12	CFGA-ARIZONA	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Club for Growth	08/06/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KPHO	08/12/12	08/19/12	THE MENTALIST	Sun 9-10p		:15/:15			BK	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$2,000.00			
Week:		08/13/12	08/19/12	-----1				1	\$2,000.00			
N 12	KPHO	08/08/12	08/10/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:15/:15			BK	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--WTF--				3	\$900.00			
N 13	KPHO	08/13/12	08/17/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:15/:15			BK	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MTWTF--				5	\$900.00			
N 14	KPHO	08/20/12	08/21/12	CBS 5 NEWS @ 10P	M-F 10p-1035p		:15/:15			BK	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$900.00			
N 15	KPHO	08/12/12	08/19/12	CBS SUNDAY MORNING	Various		:15/:15			BK	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$500.00			
Week:		08/13/12	08/19/12	-----1				1	\$500.00			
Totals											40	\$38,400.00

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/21/12	40	\$38,400.00	\$32,640.00	\$163.20	\$32,803.20
Totals	40	\$38,400.00	\$32,640.00	\$163.20	\$32,803.20

Signature: _____ Date: _____

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**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	STATION: KPHO
FROM: Cathy Simon	HRP OFFICE: LA

REQUEST RECEIVED FROM

Date: 6/1/12

BUYER:	Rande Levine
AGENCY:	Target Enterprises
ADDRESS:	15260 Ventura Blvd, Suite 1240; Sherman Oaks, CA 91403
PHONE #:	818-905-0005
FAX #:	818-905-1444
OTHER:	

AVAILS FOR ISSUE

COMMITTEE:	Club For Growth Action
CHAIRPERSON:	Chris Chocola
TREASURER:	Chris Chocola
ADDRESS:	2001 I. St., NW, Suite 600, Washington, DC 20036
PHONE #:	202-955-5500
FAX #:	202-955-9466
OTHER:	

FOR

CANDIDATE:
OFFICE:
PARTY:

DAYPARTS:	All
SCHEDULE DATES:	6/4/12-ltc
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	